Coffee Shop Sales Data

Objective

The main objective of this project is to analyze retail sales data to gain actionable insights that will enhance the performance of the coffee shop.

Recommended Analysis

* How do sales vary by day of the week and hour of the day?
* Are there any peak times for sales activity?
* What is the total sales revenue for each month?
* How do sales vary across different store locations?
* What is the average price or order per person?
* Which products are best-selling in terms of quality and revenue?
* How do sales vary by product category and type?

